

CoreTrace and GPAnswers.com to Host Free Webinar Featuring Application Whitelisting and Windows 7's AppLocker

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AUSTIN, TX -- (Marketwire) -- 02/02/10 -- CoreTrace, the pioneer of client-based application whitelisting technology, and GPAnswers.com, a community for Group Policy training and support, announced today that they will jointly host a live webinar on Thursday, February 11, 2010, at 2 p.m. EST titled "Application Whitelisting: Microsoft AppLocker and Beyond." The free webinar and interactive roundtable discussion format will be led by Jeremy Moskowitz, Microsoft Group Policy MVP and Chief Propeller-Head for GPanswers.com.

Title: Application Whitelisting: Microsoft AppLocker and Beyond.

What: With Windows 7, Microsoft has introduced new technology, dubbed AppLocker, that further legitimizes application whitelisting as the anti-malware approach of the future. But does the technology, as delivered from Microsoft, have what it takes for IT administrators to give it true enterprise-wide adoption?

During the webinar, Mr. Moskowitz will help IT Practitioners and IT Managers learn: How to implement and leverage AppLocker to perform application whitelisting; the limitations inherent within AppLocker; and how other tools--like BOUNCER by CoreTrace--can fill in the gaps that AppLocker leaves.

When: Thursday, February 11, 2010
2 p.m. EST / 11 a.m. PST

Where: To attend, please visit:

http://www.coretrace.com/resources/webinars/GPanswers_Webinar--Microsoft_AppLocker_and_Beyond.aspx

About CoreTrace

CoreTrace® (www.coretrace.com) is the pioneer of client-based application whitelisting. The company's award-winning and patented high-security, easy-change BOUNCER solution is at the forefront of the movement in next-generation endpoint control and security solutions. Unlike other application whitelisting solutions that are simply lockdown technologies, BOUNCER's "Trusted Change" capability enables IT professionals to predefine multiple sources from which users can safely install applications and have them automatically added to the whitelist -- all with minimal IT involvement. The result: full prevention of unauthorized applications, improved overall security, and lower total cost of ownership compared to alternative whitelisting and traditional blacklisting antivirus solutions. CoreTrace's customers include organizations in a wide variety of industries, such as energy, oil and gas, financial services, telecommunications, as well as government agencies.

Additional information may be found on the CoreTrace website (www.coretrace.com) and on WhiteSpace (www.coretraceblogs.com), the Application Whitelisting and Security Weblog.

About GPAnswers.com

GPanswers.com was founded by Jeremy Moskowitz, Group Policy MVP. GPanswers.com helps IT administrators and managers get their toughest Group Policy questions answered. Jeremy has taught Group Policy and AppLocker concepts to thousands of enterprise administrators. Learn more about how to get Group Policy training at www.GPanswers.com/training.

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